

Core Competencies

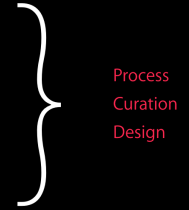
Chuck's background

- Engineering
- Publications and Design
 - print & electronic
- Radiology
 - academic & private practice
- Management
- Health Outcomes Measurement & Reporting

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Chuck's background

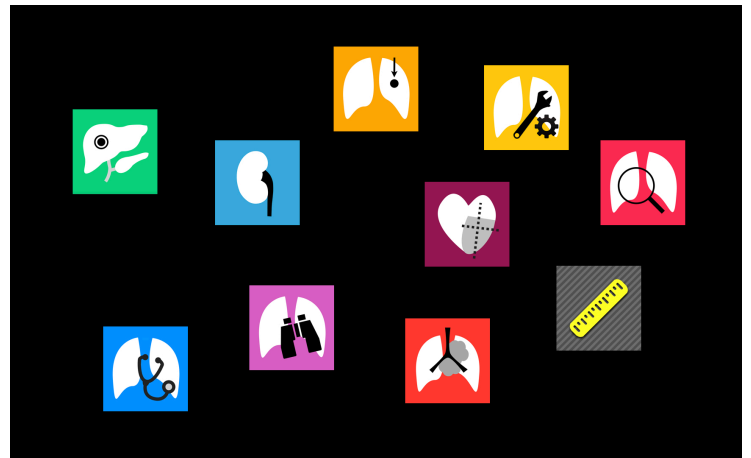
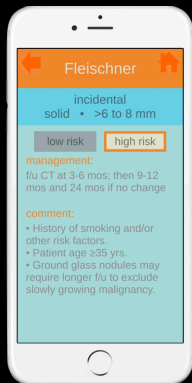
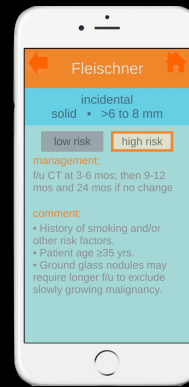
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Dieter Rams' Principles of Good Design

Good design is...

- Innovative
- Makes a product useful
- Aesthetic
- Makes a product understandable
- Unobtrusive
- Honest
- Long-lasting
- Thorough down to the last detail
- As little design as possible



120K

Not counting updates, re-downloads, or downloads to other devices

Lung screening scoring
—
American College of Radiology Lung-RADS

2,500
unique app sessions/month

Lung cancer lymph node staging
—
International Association for the Study of Lung Cancer Thoracic Lymph Node Map

6,500
unique app sessions/month

Incidental lung nodule management
—
Fleischner Society Guidelines

10,000
unique app sessions/month

Future Directions

- Deliver much more complex solutions
- Port to Android
- Outcomes studies
- Sustainable financial model

More Information

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